



Waterco Case Study

Sexy Fish, London

Sexy solution for Sexy Fish

“*The Hydroxypure system in particular allows this water feature to present its very best, as it doesn't produce any smell or leave any marks on the windows.*”

*explains Tony Fisher,
Managing Director of Waterco Europe*

Berkeley Square London is known across the United Kingdom and the world for many things – the beautiful gardens at its centre, which, being planted in 1789, make them amongst the oldest in central London, its famous past residents (some of which are fictional literary characters), and even an alleged haunted house.

However, the past is now meeting the present, with the newest addition to Berkeley Square paving the way for modern design, atmosphere and cuisine.

'Sexy Fish' Asian fish and seafood restaurant has quickly been adopted as the cool new thing on the block in a few months, and it's little wonder why – with an interior designed by Martin Brudnizki Design Studio that is home to one of the world's largest Japanese whisky collections, reservations are becoming harder and harder to get.

The incredible food isn't the only talking point of the restaurant - a striking waterfall feature made up of three large windows with water running down them is catching the eye of all customers.

"Because of the prominence of this water feature, Aquajoy Water Gardens was asked to supply a solution that would ensure the water remained crystal clear, without odours or any contaminants," explains Tony Fisher, Managing Director of Waterco Europe.



▲ Sexy Fish has become a regular haunt of Britain's rich and famous, and so everything about the restaurant has to reflect the highest level of quality and style.

"Keeping the system low maintenance was also a high priority – the hospitality industry is all about service, and so the focus of the staff needs to remain solely on the customers, rather than on maintaining a water feature."

Aquajoy Water Gardens worked in conjunction with David Harber of David Harber Ltd, which designs and fabricates some of the most amazing water-features and sculptures. The David Harber team was given the task of designing something really special and unique, which they have clearly accomplished with the installation at Sexy Fish.

With a 20 million pound fit out, including various sculptures by Damien Hirst worth up to 500,000 pounds each, Sexy Fish needed the absolute best products to complete their water feature installation.

"Working closely with Ian Owen, Managing Director of Aquajoy, due to the odour associated with the use of chlorine, it was considered an unsuitable choice for the restaurant," says Tony.

"Hydroxypure produces no odours, and is also much less time consuming when it comes to maintenance. The system automatically adjusts dosage levels when an imbalance in the water is detected, which acts as a preventative method to water health problems."

The three large windows measure five and a half metres wide by three and a half metres high, and has a flow rate of 162 litres per minute covering the windows when it runs all day and night while the restaurant is open.



The restaurant's waterfall feature made up of three ► large windows with water running down them is catching the eye of all customers.



Waterco's T450 sand filter, Aquamite pump and Hydroxypure system work together to run the restaurant's prominent water feature.

Aquajoy Water Gardens also installed a T450 sand filter and an Aquamite pump to support the Hydroxypure system.

"In a short while, Sexy Fish has become a regular haunt of Britain's rich and famous, and so everything about the restaurant has to reflect the highest level of quality and style," Tony and Ian explain.

"This even extends to all the nitty gritty behind the scenes elements, like the pump, filter and sanitation systems that work together to run the restaurant's prominent water feature.

"The Hydroxypure system in particular allows this water feature to present its very best, as it doesn't produce any smell or leave any marks on the windows."

Waterco products in focus

Hydroxypure

Chlorine, bromine and salt free sanitisation is here – Waterco's Hydroxypure offers pool, pond and water feature owners the opportunity to ensure consistently high water clarity and quality with minimal maintenance, no smell and no chemical by products.

Hydroxypure uses the process of oxidisation to purify water, leaving it enriched with oxygen and without contaminants. The automated system is easy to install and maintain, and is suitable for both commercial and domestic applications.

T450 Sand filter

This thermoplastic top mount sand filter is suitable for pools and water features up to 45,700 litres in size – and the thermoplastic sand filters feature a polymer mix that's abrasion-proof for long lasting performance.

Easy to maintain, this sand filter offers the best of economical, durable, efficient filtration. Perfect for domestic and commercial applications, Waterco offers a 10-year tank warranty (five years for commercial).

Aquamite Pump

The Aquamite Pump is suitable for domestic swimming pools, ponds and small water features, making it a versatile pump to have on hand. Its efficient hydraulic performance reduces energy usage by shortening run times, which also reduces turbulence.

Constructed from state of the art engineering plastic moulding and quick connect unions make it easy to install.

